



Huashuo grows its business on Ecoline quality.

Zhejiang Huashuo Technology Co., Ltd., China.

When Wang Hongbiao, founder of the Zhejiang Huashuo Technology Co., Ltd. decided to build a competitive edge based on quality, he chose Bühler as his die casting partner. Huashuo now has 28 Ecoline machines at the heart of its growing business.

From one man to 900 people.

The company Huashuo was established as a one-man business in 1988. Nowadays, it has about 900 employees and is headquartered in Eastern Chinese Ningbo, around 200 kilometers south of Shanghai.

The turning point in this incredible growth for founder and owner, Wang Hongbiao, was spotting a new market and deciding to differentiate his product using the superior quality Bühler could help deliver.

Ecoline proves its worth in 2010.

Initially, Huashuo manufactured tools for plastic casings for electrical equipment. Huashuo then moved into the production of aluminium parts for automotive suppliers, bringing in an Ecoline machine in 2010 for his high pressure die casting.

Quality is a competitive advantage

Wang Hongbiao came to the conclusion that maximum quality and reliability were crucial to set Huashuo apart from the competition. In 2013 he ordered another five machines, followed by four more a year later. Today the company has a total of 28 Ecoline and Ecoline S machines.

Investment based on performance.

Wang confirms that his investment decision has been based on the long service life of his Ecoline machines, along with Bühler's prompt customer service.

Technically, he could produce the required parts with machines that come with a lower purchase price, Wang says, but not with the consistent high quality he wants to achieve.

“Everyone in the industry knows that Bühler machines are the best. Of course, our customers are well aware of that too.”

Wang Hongbiao, Founder/Owner, Huashuo



Success speaks for itself.

Just a few years ago, the company was a newcomer in the automotive industry. Today, Huashuo has the full Ecoline product range available.

Providing aluminum parts for quality OEM suppliers in the automotive industry is their most important line of business, generating more than 50% of the company's turnover.

About Zhejiang Huashuo Technology Co.,Ltd.

The company Huashuo was established as a one-man business in 1988. Nowadays, it has about 900 employees and is headquartered in Eastern Chinese Ningbo, around 200 kilometers south of Shanghai. Initially, Huashuo manufactured tools for plastic casings for electrical equipment; a trade that founder Wang learned from his father.

Today, the enterprise produces a large number of plastic, steel and aluminum components. The most important line of business is the production of aluminum parts by high pressure die casting, mainly for the automotive industry.

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