

A Highly Successful Greenfield Project.

Focus Die Cast Pvt. Ltd., India.



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Challenge.

Focus Die Cast Pvt. Ltd. was founded in 2010 during the period of growth in aluminum casting for the automotive sector. It was not only a greenfield project in the aluminum high-pressure die casting process, but also the first nonferrous aluminum foundry in the southwestern part of India. Focus

Die Cast's vision was clear: to quickly develop into a world class die casting, machining and toolroom company. And they decided to realize their vision with Bühler.

Solution.

"Bühler's support was invaluable to us. They helped us with the initial conceptualization, the plant layout, the implementation, and also during the stage of getting trial orders," explains Pramod R Inamdar, Director of Focus Die Cast. He chose the Bühler Ecoline 53 (5300 kN) as his first machine, which was at the same time the first Ecoline machine ever installed in India. "The Ecoline model clearly worked best for our production because it meets our customers' expectations and specifications. The machine is neither compromising on quality nor on productivity, while it is still cost-effective," says Pramod R Inamdar. Getting Bühler's support not only for choosing the most suitable machines, but also in regard to process optimization was crucial for the start-up company. The experience was so satisfying that only one year later the second Ecoline machine, a 3400 kN model, was ordered and installed in the factory located in Shimoga, India.

Implementation.

Focus Die Cast was quickly known as a quality casting supplier with prompt delivery times, and prospered greatly.

"Bühler's name is a synonym for quality."

Pramod R Inamdar, Director., Focus Die Cast

"We have manufactured 0.5 million components in the last year and hardly had any machine downtime," says Vinayak S G, Plant Manager at Focus Die Cast. "In the past three years, Bühler India continuously held trainings for us at its technology center which really helped us tackling issues in our day-to-day operations in the shop." Today, Focus Die Cast is a major supplier of quality pressure tight castings for a multinational OEM in Chennai, amongst others. And of course, the well established collaboration between Bühler and Focus Die Cast as well as Bühler's support and services continue to date, and beyond.

About Focus Die Cast Pvt. Ltd.

The company was founded in 2010 by a young engineer, Pramod R Inamdar, during the period of growth in aluminum casting for the automotive sector. In only three years, the company has established itself as a well-known manufacturer of quality castings, using the latest process technology and die casting equipment. In 2013, the company has manufactured 0.5 million components and is a major supplier to Indian OEM's. Thanks to the effort of Pramod R Inamdar and his team of engineers and operators the foundry runs successfully and continues to grow.

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